



Mailing List Survey - Summary of Recommendations

Prepared by Harris Terry Gaffin, Communications Director

Legislation

- Include City Council issues and results, what our legislature is doing. State issues.
- Provide a copy of the quarterly county expense report.

Newsletter, meeting, website

Lifestyles

- Create upbeat motivating local GOP stories such as overcoming adversity.
- Profile conservatives and their values.
- Include a list of family-friendly activities.

Newsletter, website

Education

- Teach about local, state, and national issues, American history, how government works, bring in affiliate group leaders explain their mission, Expand the speaker range, big-name speakers.
- Guest opinion/editorials
- Add core conservative South Carolina creed

Newsletter, meetings, website

Calendar

- All local GOP-relevant events social events and government meetings

Newsletter, website

Elections

- Provide candidate positions, campaign updates and their contact information
- Commentary on how to persuasively explain the conservative position

Newsletter, meetings, website

Action

- List and link places and contacts of how to get involved
- List volunteer from home opportunities
- List things you can do on your own and how to do them

Newsletter, meetings, website

Meetings

- Make visitors and new members feel more welcome by introducing them to your social circles. Encourage more socializing among members.
- Live stream meetings. Record them and place on the website
- Consider a more centralized location such as Rock Hill.
- Expand invites to surrounding counties.

All items may be posted on social media and forwarded